SPONSORSHIP PROPOSAL

ST AUGUSTINE’S CENTENARY CELEBRATIONS 2013

PLATINUM
GOLD - RACE DAY
GOLD - GALA DINNER
SILVER - RACE DAY
SILVER - DONATION
Dear Reader,

**ST AUGUSTINE’S CENTENARY YEAR**

On 3rd February, 1913 the school bell rang for the first time at St Augustine's inviting families to have their children educated under the Catholic banner. Our school provides a comprehensive educational program for students and continues to work towards on developing a 21st Century pedagogy. This pedagogy underpins learning across the school, Kindergarten to Year 6. As such our teaching programs are designed to develop the capabilities of innovation, problem solving, designing, creating, communicating and collaborating.

This year we will provide a number of events to allow the wider community to come together to celebrate our 100 years of education.

Attached to this introductory letter you will find details of the sponsorship and participation opportunities that may interest your company. You will note a variety of options designed to meet your specific needs.

I appreciate your consideration and support of our school. If you wish to discuss the sponsorship opportunities please contact our sponsorship co-ordinator, Tennille O’Rourke-Cox (torourke-cox@lism.catholic.edu.au) for further information.

I look forward to the opportunity to build a partnership with your company.

Peace & Best Wishes

Jake

Jake Madden
Principal
St Augustine's School - Coffs Harbour
## CALENDAR OF EVENTS

### St Augustine’s School Centenary 2013

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>24 March</td>
<td>P&amp;F Centenary Golf Day</td>
<td>Coffs Harbour Golf Club</td>
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<tr>
<td>21 July</td>
<td>P&amp;F Centenary Race Day * (date TBC)</td>
<td>Coffs Harbour Racing Club</td>
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<tr>
<td>13 September</td>
<td>Unearthing of the time capsule</td>
<td>St Augustine's Primary School</td>
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<td>14 September</td>
<td>Centenary Gala Dinner</td>
<td>C.ex Coffs</td>
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<td>27 October</td>
<td>Barefoot Lawn Bowls Social Day</td>
<td>C.ex Coffs</td>
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<td>22 November</td>
<td>P&amp;F Centenary School Fete</td>
<td>St Augustine's Primary School</td>
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<tr>
<td>12 December</td>
<td>Centenary Wine &amp; Cheese Night</td>
<td>St Augustine's Primary School</td>
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*Please contact the school on 6652 1204 to confirm any event date marked TBC*
$5,500 [ ONLY 1 OPPORTUNITY AVAILABLE ]

1) Centenary Golf Day Package - 24 March 2013 - Coffs Harbour Golf Club
   Sponsorship of a hole
   Team of 4 entered into the golf day Ambrose Event – 12:30 tee off time

2) Race Day - 21 July 2013 (date TBC) - Coffs Harbour Racing Club
   Naming rights to one of the races.
   Race day package as provided by the race club.
   TAB meeting - national coverage

3) Centenary Gala Dinner - 14 September 2013 - C.ex Club Coffs
   Official Sponsor
   Our Centenary Gala Dinner is the official celebration of the Centenary. Past students, teachers, volunteers, advisors, executive, and supporters of the school are invited to come together to celebrate in style.
   We will provide your company with a table for ten (all inclusive food and beverages for the evening).
   Your business will be introduced as the major sponsor for the evening and will be highlighted in all print and digital/web publications associated with the event.

4) Centenary Fete - 22 November 2013 - St Augustine’s Primary School 3-6pm
   Promotional opportunity rights for your business.
   With over 660 students enrolled at St Augustine's Primary school the school fete has unofficially over 3000 people attend annually. In 2012 we raised over $20 000, the committee's biggest recorded to date. It is an event that is awaited eagerly by the families within the school community.
   Exposure at this event for your business would involve the sponsorship of the 'chocolate wheel' which sold over 500 tickets in 2012.
   We would also like to offer your business the opportunity to distribute your own promotional material or even create your own stall at the fete.
   Your business will be introduced as the major sponsor for the fete and will be highlighted in all print and digital/web publications associated with the event.

5) Barefoot Lawn Bowls - 27 October 2013 - C.ex Club Coffs
   Your business will be introduced as the major sponsor for this event and will be highlighted in all print and digital/web publications associated with the event.

6) 6 designated spaces for promotional adverts in the school newsletter for 2013

7) Company hyperlink on school webpage for the duration of 2013

8) Complimentary invitations to the celebratory thank you Cheese & Wine Night celebration

For information about sponsorship opportunities contact: Tennille O’Rourke-Cox    email: torourke-cox@lism.catholic.edu.au
1) **Race Day** - 21 July 2013 (date TBC) - Coffs Harbour Racing Club
   - Naming rights to one of the races.
   - Race day package as provided by the race club.
   - TAB meeting - national coverage

2) **Centenary Gala Dinner** - 14 September 2013 - C.ex Club Coffs
   Our Centenary Gala Dinner is the official celebration of the Centenary. Past students, teachers, volunteers, advisors, executive, and supporters of the school are invited to come together to celebrate in style. Your business will be highlighted in all print and digital/web publications associated with the event.

3) **Centenary Fete** - 22 November 2013 - St Augustine’s Primary School 3-6pm
   Promotional opportunity rights for your business.
   With over 660 students enrolled at St Augustine’s Primary school the annual school fete has unofficially over 3000 people attend annually. In 2012 we raised over $20,000, the committee's biggest recorded to date. It is an event that is awaited eagerly by the families within the school community.
   We would also like to offer your business the opportunity to distribute your own promotional material or even create your own stall at the fete.
   Your business will be introduced as one of the sponsors for the fete's major raffle prize (you will be informed of this prize closer to the fete) and will be highlighted in all print and digital/web publications associated with the event.

4) 3 designated spaces for promotional adverts in the school newsletter for 2013

5) **Company hyperlink on school webpage for the duration of 2013**

6) **Complimentary invitations to the celebratory thank you Cheese & Wine Night celebration**

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We would also like to offer your business the opportunity to distribute your own promotional material or even create your own stall at the fete.

Your business will be introduced as one of the fete sponsors and will be acknowledged at the fete through the sponsorship of a stall (more details will be received closer to the fete.)

3) 3 designated spaces for promotional adverts in the school newsletter for 2013

4) Company hyperlink on school webpage for the duration of 2013

5) Complimentary invitations to the celebratory thank you Cheese & Wine Night celebration

For information about sponsorship opportunities contact: Tennille O’Rourke-Cox   email: torourke-cox@lism.catholic.edu.au
SILVER - RACE DAY

$1,000  [ ONLY 4 AVAILABLE ]

1) Race Day - 21 July 2013 (date TBC) - Coffs harbour Racing Club
   Naming rights to one of the races.
   10 entry tickets.

2) Company hyperlink on school webpage for the duration of 2013

3) Complimentary invitations to the celebratory thank you
   Cheese & Wine Night celebration

SILVER - DONATION

$1,000  [ UNLIMITED AVAILABLE ]

In-kind donation of $1,000
   This money will be used in 2013 to support our many Centenary celebrations.
   Distribution of the money will be determined by the St Augustine's P&F committee.

1) Complimentary invitations to the celebratory thank you
   Cheese & Wine Night celebration

2) Company hyperlink on school webpage for the duration of 2013

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